AVIATION WEEK
MRO
MIDDLE EAST

AIME
AIRCRAFT INTERIORS MIDDLE EAST

SPONSORSHIP & BRANDING OPPORTUNITIES









ORGANISED BY

AVIATION WEEK NETWORK

PART OF INFORMA MARKETS

FEBRUARY 2-3, 2027

DUBAI WORLD TRADE CENTRE
HALL 1 AND ZABEEL HALLS 1,2,3

HIGH LEVEL SPONSORSHIP



Platinum Sponsor

$43,165 USD

Key Benefits:

Prime Exhibition Presence
- Premium booth location (9sqm/10x10 raw space cost deducted)

Thought Leadership Opportunities
- Contribute an Advisory Board or Task Force member for conference content recommendations
- Potential to provide a panel moderator or speaker (subject to availability and producer approval)
- Opportunity to present a Go Live! Theater session (subject to availability and content approval)

Enhanced Digital Visibility
- Logo and link on the event website's sponsor page
- Sponsor Slider on the event website
- Rotating Event Website Banner (300 x 250)
- Tier 3 enhanced exhibitor listing (see sidebar for details)
- Audience extension web banner package (75,000 impressions)
- Geo-targeted campaign during the event (25,000 impressions, 3 days before to 1 day after)

Comprehensive Branding
- Social media promotion via Aviation Week Network channels
- Recognition in 'Wheels Down' newsletter and press releases as a Platinum sponsor
- Logo featured on on-site printed and digital signage
- Logo on rotating slides in the conference room
- Logo on all pre and post-event marketing and promotional materials

Exclusive Privileges
- Priority hotel room reservations (subject to availability)
- Priority meeting room reservations (subject to availability)

The Platinum sponsorship package offers an unparalleled opportunity to:
- Maximize your brand's visibility and impact
- Establish your company as a key industry leader and influencer
- Engage directly with a high-quality audience through multiple touchpoints
- Shape industry discussions through content contribution and speaker opportunities
- Benefit from extensive digital marketing reach before, during, and after the event
- Enjoy VIP treatment with priority access to accommodations and meeting spaces

This premium sponsorship elevates your company to the forefront and ensures your company stands out as a top-tier stakeholder, providing exceptional showcase your expertise, connect with decision-makers, and drive business growth.

NEW:
Lead Insights is included with all Platinum packages, giving exhibitors a unified, near real-time view of all scanned leads and digital engagement across the show.
See page 5-6 for full details.

Enhanced exhibitor listing on event website
- Company Name
- Company Website
- 75 word company description
- Company Logo
- 7 category/search words
- 1 piece of collateral or image
- Fixed place on Featured Providers section
- 1 Executive Bio (75 words)
- Social media links and contact information

Enhanced listing on app

Exhibitor Dashboard access via the Feathr tool
- Exhibitor landing page
- Customizable exhibitor invitations
- Customizable exhibitor banners

HIGH LEVEL SPONSORSHIP



Gold Sponsor

$23,375 USD

Key Benefits:

Prime Exhibition Presence
- Access to exclusive sponsor-only booth location
- Standard booth costs apply

Enhanced Digital Visibility
- Logo and link on the event website's sponsor page
- Sponsor Slider on the event website
- Tier 2 enhanced exhibitor listing (see sidebar for details)

Comprehensive Branding
- Social media promotion via Aviation Week Network channels
- Recognition in 'Wheels Down' newsletter and press releases as a Gold sponsor
- Logo featured on on-site printed and digital signage
- Logo on rotating slides in the conference room
- Logo on all pre and post-event marketing and promotional materials

Exclusive Privileges
- Priority hotel room reservations
- Priority meeting room reservations (subject to availability)

The Gold sponsorship package offers a strong opportunity to:
- Secure a prime location for your booth, enhancing your visibility among attendees
- Gain significant brand exposure through multiple digital and physical channels
- Benefit from social media promotion and press recognition
- Enjoy VIP treatment with priority access to accommodations and meeting spaces
- Leverage complimentary conference registrations to maximize your team's participation

This package provides an excellent balance of visibility, networking opportunities, and exclusive benefits, positioning your company as a key player. It's ideal for businesses looking to make a strong impact and forge valuable connections within the aviation MRO sector.

NEW:
Lead Insights is included with all Gold packages, giving exhibitors a unified, near real-time view of all scanned leads and digital engagement across the show.
See page 5-6 for full details.

Enhanced exhibitor listing on event website
- Company Name
- Company Website
- 75 word company description
- Company Logo
- 5 category/search words
- 1 piece of collateral or image
- Featured on pre-show news page

Enhanced listing on app

Exhibitor Dashboard access via the Feathr tool
- Exhibitor landing page
- Customizable exhibitor invitations
- Customizable exhibitor banners

GO LIVE! THEATER SPONSORSHIP



Go Live! Theater Presentation

30 minute presentation $11,675 USD
15 minute presentation $5,850 USD

Showcase Your Expertise on the Exhibition Floor

Capitalize on this unique opportunity to directly engage with attendees through an impactful presentation in the Go Live! Theater. This high-visibility platform allows you to demonstrate your company's innovations, share industry insights, and connect with potential clients during exhibit hall hours.

Key Benefits:

Prime Speaking Opportunity
- Exclusive sponsorship of a 30 or 15-minute session in the Go Live! Theater
- Full control over content and speakers (with guidance from our conference producer)
- Professional AV setup included in the package cost

Targeted Brand Exposure
- Your name/logo featured on the event website
- Inclusion in promotional materials and emails (subject to deadlines)
- On-site signage announcing your session

Amplified Digital Presence
- Social media promotion through Aviation Week Network channels
- Multi-channel marketing of your session to maximize attendance

Thought Leadership Platform
- Showcase your company's expertise through demonstrations, tech talks, or case studies
- Position your brand as an industry innovator and problem-solver

Direct Audience Engagement
- Interact with a diverse MRO audience in a focused setting
- Create immediate connections with potential clients and partners

The Go Live! Theater Presentation Package offers a strategic opportunity to:

- Elevate your brand visibility among key decision-makers in the MRO industry
- Demonstrate your products, services, or solutions in a live, interactive format
- Generate qualified leads by attracting attendees interested in your specific offerings
- Establish thought leadership and credibility in your area of expertise
- Maximize your ROI by combining targeted marketing with direct audience engagement

By securing a presentation slot in the Go Live! Theater, you're not just participating – you're taking center stage. This package provides a powerful platform to showcase your innovations, share your insights, and make a lasting impression on attendees actively seeking solutions in the aviation MRO sector.

It is recommended that the Sponsor greet guests and use our on-site lead capture tools.

Unlock the Power of Lead Insights

Maximize Your ROI with Actionable Data and Enhanced Digital Offerings



What is Lead Insights?

Lead Insights is a revolutionary tool that provides exhibitors with unparalleled visibility into attendee engagement at Aviation Week and MRO Events. By leveraging advanced analytics, Lead Insights empowers you to identify, track, and convert high-value leads, ensuring maximum ROI from your event participation.

Key Benefits

Actionable Data
- Real-time badge scanning at your booth.
- Track app engagements, including session views and content downloads.
- Identify attendees who participated in your sponsored sessions.

Qualified Leads
- Automatically score leads based on engagement metrics.
- Understand attendee interests through behavioral insights.
- Prioritize follow-up with the most engaged prospects.

Enhanced ROI
- Access detailed, downloadable reports summarizing attendee engagement.
- Seamlessly integrate data into your CRM for efficient follow-up.
- Tailor post-event marketing campaigns to drive conversions.

Digital Packages

Core Features (Included in All Packages)
- Company profile on app & website.
- Auto lead generation through app interactions.
- Inclusion in exhibitor lists (app, online, floorplan).
- Logo branding across platforms.
- Badge scan lead retrieval via ExpoPlatform app.
- Access to Lead Insights platform for unified, validated data.

Lead Insights: Enhanced Features by Package

Feature	Base Digital Package	Pro Digital Package (Gold)	Premium Pro Digital Package (Platinum and Up)
Categories/Search Words	3 categories	5 categories	7 categories
Products	2 products	10 products	10 products
Video Collateral on Profile	Not Included	2 videos	2 videos
Marketing Content on Profile	Not Included	Unlimited	Unlimited
Sponsor Slider on Event Website	Not Included	Included	Included
Enhanced Floorplan Listing	Not Included	Included	Included
Top of Listing	Not Included	Not Included	Included
Top of Floorplan Listing	Not Included	Not Included	Included
Rotating Event Website Banner	Not Included	Not Included	Included
Premier Profile in Post-Show Report	Not Included	Not Included	Included
MRO Marketplace Access	Not Included	Not Included	1-year access

Unlock the full potential of your exhibitor experience today!

Contact us to learn more about Lead Insights and our enhanced digital packages.

CONTACT

To sponsor at MRO Middle East and Aircraft Interiors Middle East please contact your account representative

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Contract Item/Package: _____

Company Name: _____
(as it will appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____
This link will be used on the event site to link back to your company site.

I have read and agree to abide by the ***Sponsorship/Added Value Guidelines and Terms & Conditions***
https://events.aviationweek.com/en/exhibitor.html

I hereby confirm that I am authorised to enter into this contract on behalf of my company, as named above.

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice. Total Payment: $ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____

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