

# Networking Guide

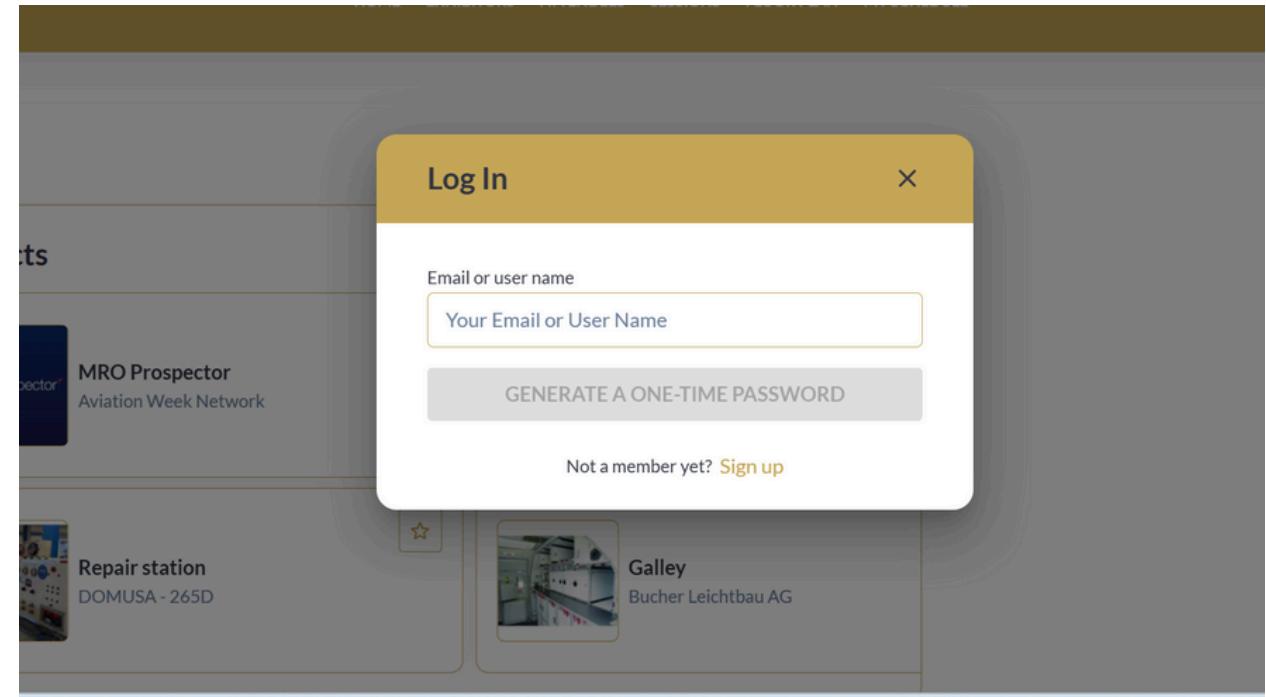
## Pre-show & Onsite



# Accessing the Platform

Joining instructions are sent to all registered attendees, sent from: [noreply@expoplatform.com](mailto:noreply@expoplatform.com)

- Visit [2026-mromiddleeast.expoplatform.com](https://2026-mromiddleeast.expoplatform.com)
- Enter your email associated with the event
- Request OTP - this will be valid for 10 minutes
- ***Do not close the window.*** Enter the passcode you receive on email



## Logging into the mobile app?

Please ensure you have updated to the latest version.

# Update Your Profile

An important first step is to ensure your profile is complete.

- Upload a photo – put a face to the name and stand out from the crowds onsite
- Check your information is still correct (pulled from the registration information provided)
- ***Choose Interest Categories – this is a mandatory field*** and helps give clarity to those looking to book a meeting with you
- **Remember to click the Save button before you leave the page**

Photo



Supported formats: PNG, JPG, JPEG  
Aspect Ratio 1:1

Company \*

Country \*

State/Region

City

First Name \*

Last Name \*

Job Title \*

Email \*

Interest categories \*

Media X

+ Add category

Cancel Save

# Find attendees

You can browse the entire list of attendees registered for the event. Use the filters or keyword search to find your prospects:

- Filter by Category, Country, Interest, Industry, Job Function, Job Level or Purchasing
- Is the list still too long? Add a keyword into the search at the top to narrow down further

SEARCH  
Aviation Week

Filters      Reset all (2)

Copy link to applied filters

PARTICIPANT CATEGORIES

COUNTRIES

Search country

- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Thailand
- Trinidad and Tobago
- Tunisia
- Turkey
- United Arab Emirates
- United Kingdom
- United States
- United States Minor Outlying Islands
- Uruguay
- Uzbekistan

ATTENDEES

Attendees

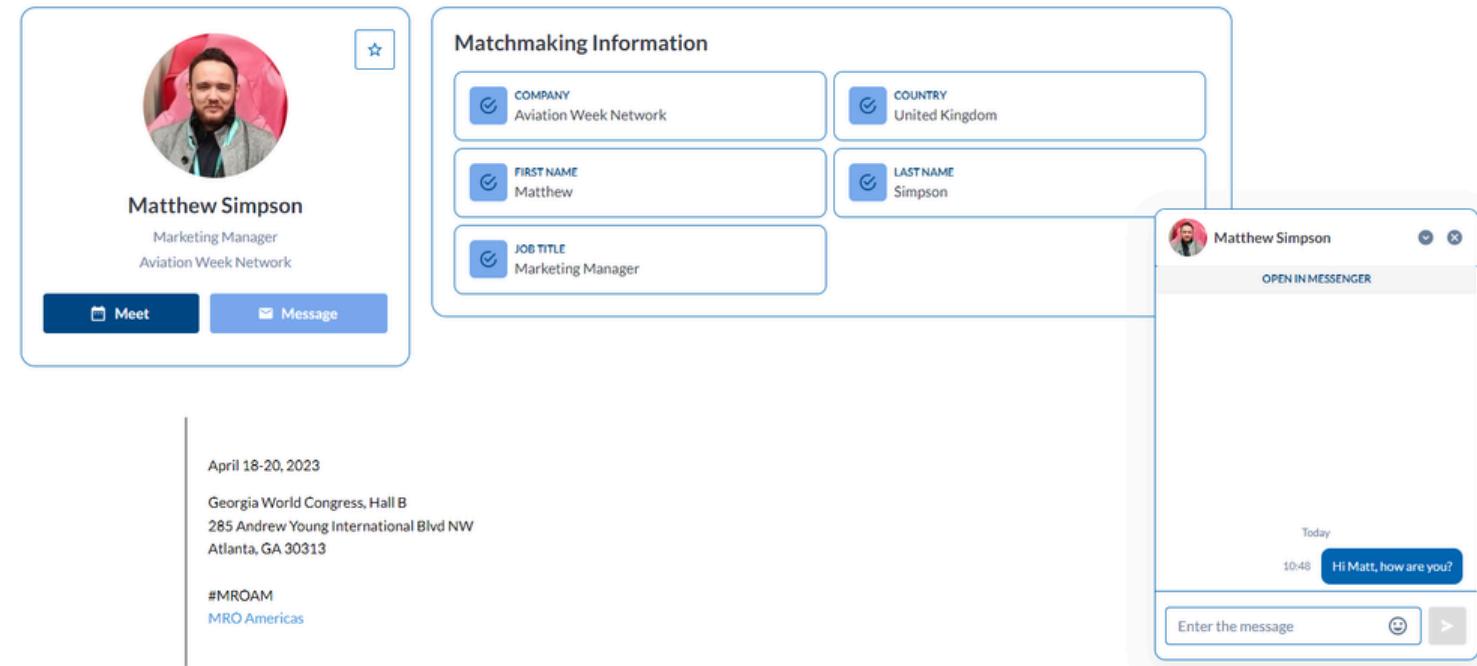
YOUR FILTERS: Aviation Week × United Kingdom ×

 Alison Weller Sales Aviation Week Network <a href="#">Calendar</a> <a href="#">Email</a>	 Andy Webster Sr Mgr, MRO & Aerospac... Aviation Week Network <a href="#">Calendar</a> <a href="#">Email</a>	 Barbara Nichols Content Marketing Mana... Aviation Week Network <a href="#">Calendar</a> <a href="#">Email</a>	 Craig Caffrey Sr Aerospace Industry An... Aviation Week Network <a href="#">Calendar</a> <a href="#">Email</a>
 Dan Williams Manager Fleets, Flight & ... Aviation Week Network <a href="#">Calendar</a> <a href="#">Email</a>	 Darren Fearn Sales Manager Aviation Week Network <a href="#">Email</a>	 Elena Williams Baxendale Team Leader Aviation Week Network <a href="#">Calendar</a> <a href="#">Email</a>	 Gareth Baker Sr Marketing Executive Aviation Week Network <a href="#">Calendar</a> <a href="#">Email</a>
			

# Send a message

Send a message to an attendee to introduce yourself and qualify them as a lead before deciding on whether to send a meeting request

- Once a message is sent, the user will receive an email notifying them that they have been sent a message



The image shows a user interface for messaging an attendee. On the left, a profile card for 'Matthew Simpson' is displayed, showing a photo, name, title ('Marketing Manager'), company ('Aviation Week Network'), and two buttons: 'Meet' and 'Message'. To the right of the profile is a 'Matchmaking Information' section with four fields: 'COMPANY' (Aviation Week Network), 'COUNTRY' (United Kingdom), 'FIRST NAME' (Matthew), and 'LAST NAME' (Simpson). Below this is a 'JOB TITLE' field ('Marketing Manager'). At the bottom left, event details are listed: 'April 18-20, 2023', 'Georgia World Congress, Hall B', '285 Andrew Young International Blvd NW', 'Atlanta, GA 30313', '#MROAM', and 'MRO Americas'. On the right, a messaging window for 'Matthew Simpson' is shown, with a header 'OPEN IN MESSENGER'. The message history shows a message from 'Today' at '10:48' that says 'Hi Matt, how are you?'. A text input field 'Enter the message' is at the bottom, along with a send button.

# Request a Meeting

Click the Meeting button on any attendee, exhibitor or product to request a meeting.

- Select the meeting attendees (if you are part of a team, you can add multiple participants from your side to attend)
- Choose a location– choose an exhibitor booth or **the App Meeting Lounge for a dedicated space, making it easier to find your prospects**
- Click Request Meeting to trigger an email and notification to the attendee.

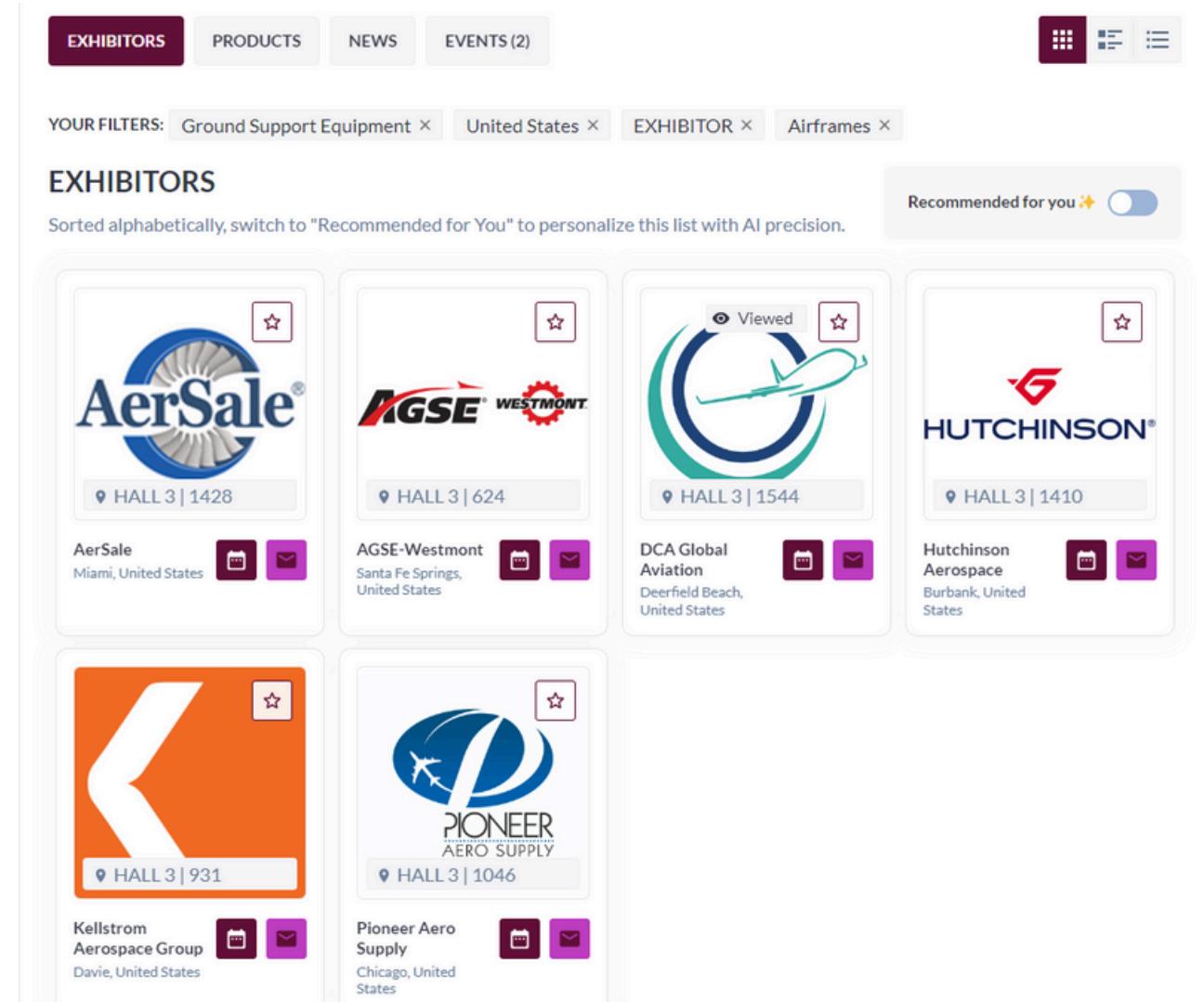
The screenshot shows the 'Meeting data' section of the app. On the left, a profile for 'Mark Thomas' is displayed, showing he is the 'Marketing Director' at 'Aviation Week Network'. The status is set to 'WORKING'. On the right, the 'Meeting data' form is open, showing the date as 'OCT 23' and the time as '11:30 to 12:00'. The 'Location' field is set to 'Other x' (highlighted with a red box and a red arrow pointing to the 'Select other location' dropdown). The 'Other location' dropdown shows 'Select other location' and 'App Meeting Lounge - sponsored by Boeing' (highlighted with a red box). The 'Duration' is set to '30 min'. Below the location fields, there is a 'Type subject' field and a 'Message' field with a character count of '0/200'. At the bottom, there is a 'Media File' section with a placeholder 'DROP YOUR MEDIA FILE HERE OR CHOOSE FILE up to 10 MB' and a note 'Supported formats: JPEG, JPG, PNG, DOC, DOCX'.

Book a meeting at the App Meeting Zone - dedicated space for app meetings

# Discover Exhibitors and Products

You can browse the full list of exhibitors or narrow down the list using the available filters or keyword searches

- Select the Products/Services you are looking for and/or the country of where the exhibitor is based
- Type a keyword in which searches through the company name and description to display the results
- “Premium Exhibitors” appear first, with the remaining exhibitors shown in alpha order



The screenshot shows a digital interface for discovering exhibitors and products. At the top, there are tabs for EXHIBITORS (which is selected), PRODUCTS, NEWS, and EVENTS (2). To the right are three icons: a grid, a list, and a three-line menu. Below these are filter buttons: Ground Support Equipment, United States, EXHIBITOR (with a star icon), and Airframes. A "Recommended for you" toggle switch is also present. The main area is titled "EXHIBITORS" and contains a sub-instruction: "Sorted alphabetically, switch to 'Recommended for You' to personalize this list with AI precision." The interface displays a grid of six exhibitor profiles, each with a logo, name, location, and contact icons. The profiles are: AerSale (HALL 3 | 1428, Miami, United States), AGSE-Westmont (HALL 3 | 624, Santa Fe Springs, United States), DCA Global Aviation (HALL 3 | 1544, Deerfield Beach, United States), Hutchinson Aerospace (HALL 3 | 1410, Burbank, United States), Kellstrom Aerospace Group (HALL 3 | 931, Davie, United States), and Pioneer Aero Supply (HALL 3 | 1046, Chicago, United States). Each profile includes a small star icon in the top right corner.

Exhibitor	Location	Hall	Booth
AerSale	Miami, United States	HALL 3	1428
AGSE-Westmont	Santa Fe Springs, United States	HALL 3	624
DCA Global Aviation	Deerfield Beach, United States	HALL 3	1544
Hutchinson Aerospace	Burbank, United States	HALL 3	1410
Kellstrom Aerospace Group	Davie, United States	HALL 3	931
Pioneer Aero Supply	Chicago, United States	HALL 3	1046

# Add Sessions to Your Schedule

Take time to look through the agenda and add any that you would like to attend to your schedule.

This will help to plan your day onsite and act as a reminder for upcoming sessions alongside your booked meetings.

If you are unsure or wish to upgrade your ticket, contact [app@aviationweek.com](mailto:app@aviationweek.com)

SESSION MRO Middle East



**MRO Forecast - Key Trends & Topics for the Region**

Engage with the key facts and figures on the in-service fleet, growth rates and projections for the region as global trends. What consolidation and changes to the MRO landscape can we expect in near and long term?

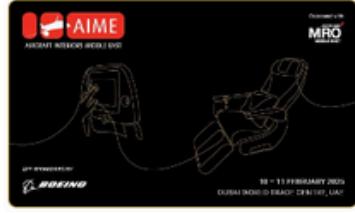
**SPEAKER (1)**

 **Daniel Williams**  
Senior Manager Fleet, Flight, Forecast Data, Aviation...

**STARTS IN**  
2 weeks 1 day 2 hours

**Monday, 10 Feb 2025**  
**10:40 - 11:10 | Asia/Dubai**  
**Session**  
**Go Live! Theater**  
**English**

SESSION AIME



**AIME: Panel Discussion: What's the Future Landscape for Aircraft Interiors?**

The experts will share insights on the interplay of sustainability, technology, and geopolitical dynamics which are driving innovation and transformation in the aircraft interiors market.

**SPEAKERS (3)**

 **Dr. Eng. Suaad Al Shamsi**  
1st UAE Female Aircraft Engineer, Women in Aviation

 **Andrew Tarry**  
Global Sales Director, Percival Aviation Ltd

**+ 1 Speaker**

**STARTS IN**

**Monday, 10 Feb 2025**  
**11:10 - 11:40 | Asia/Dubai**  
**Session**

# FAQs and Video Tutorials

If you need more help on the, visit the FAQ Page where there is more information as well as How To Videos for the key features and tasks on the platform.

[> Click here to view the FAQ Page](#)

If you still need help, please contact [app@aviationweek.com](mailto:app@aviationweek.com) and we will respond as soon as we can.

**Q. How do I use the Favourite function to group items only relevant to me?**

A. When browsing the event, you will come across exhibitors, attendees, products and sessions that are most relevant to you.

The best way to organise this important data all in one place is to use the favourite (the star icon). For sessions, click + My Schedule.

To view your favourites click on **Profile > Networking > Favourites**



**Q. Why is the meeting button not available for everyone?**

A. On the desktop version, you can only send a meeting to an "active" participant (someone who has logged in and updated their mandatory fields). This means every meeting request is likely to be seen and responded to.

Make sure your own profile is complete by completing your Interest Categories to allow attendees to book a meeting with you!

**Q. How do I add products? (exhibitors only)**

A. Adding a product or service is a great way for exhibitors to increase your visibility on the app and attract visitors looking for something specific to network about, without having to find you by name in the exhibitor list. A standard

