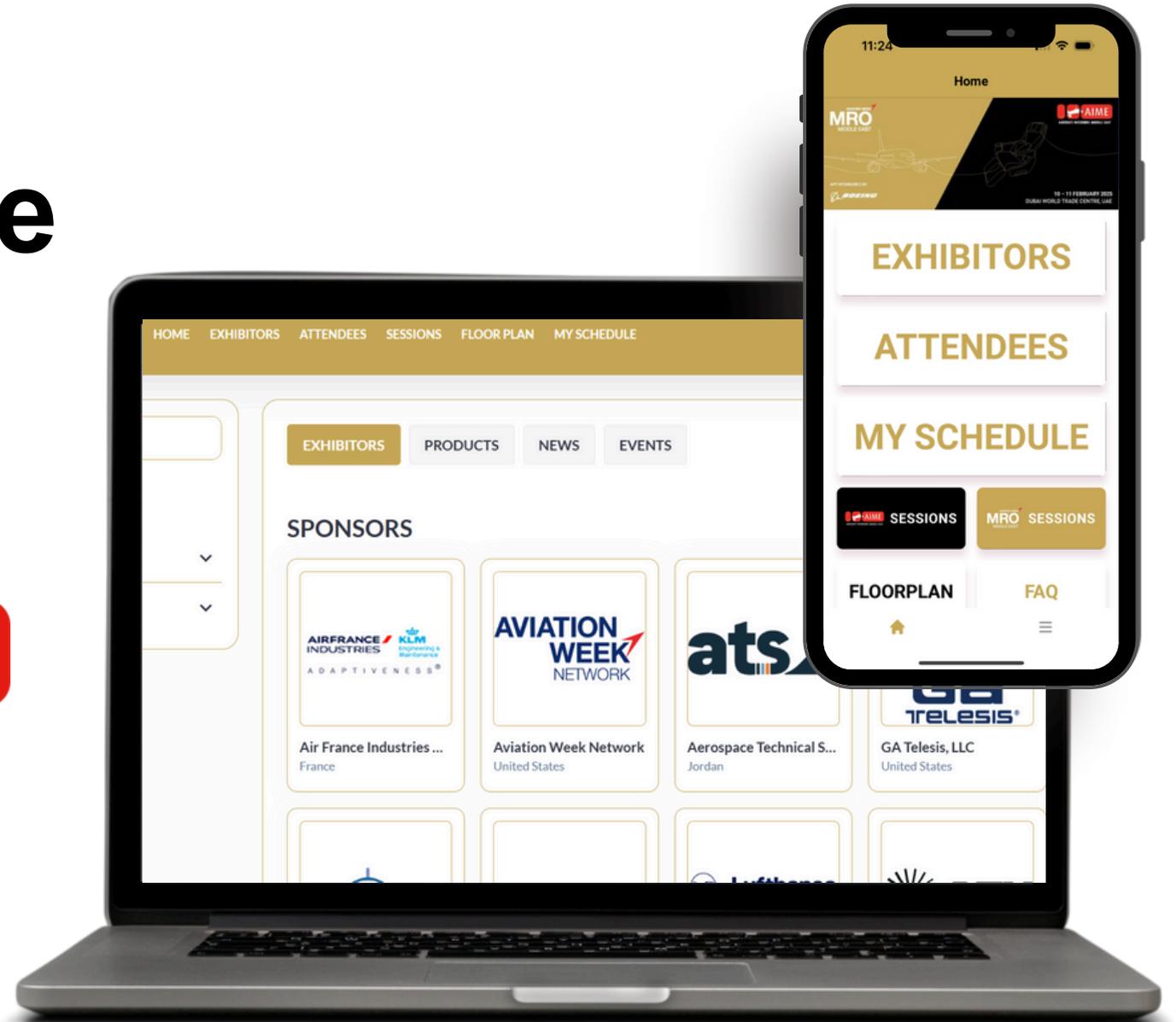


# Networking Guide

## Pre-show & Onsite



# Accessing the Platform

All registered attendees will receive an invitation email on January 28th.

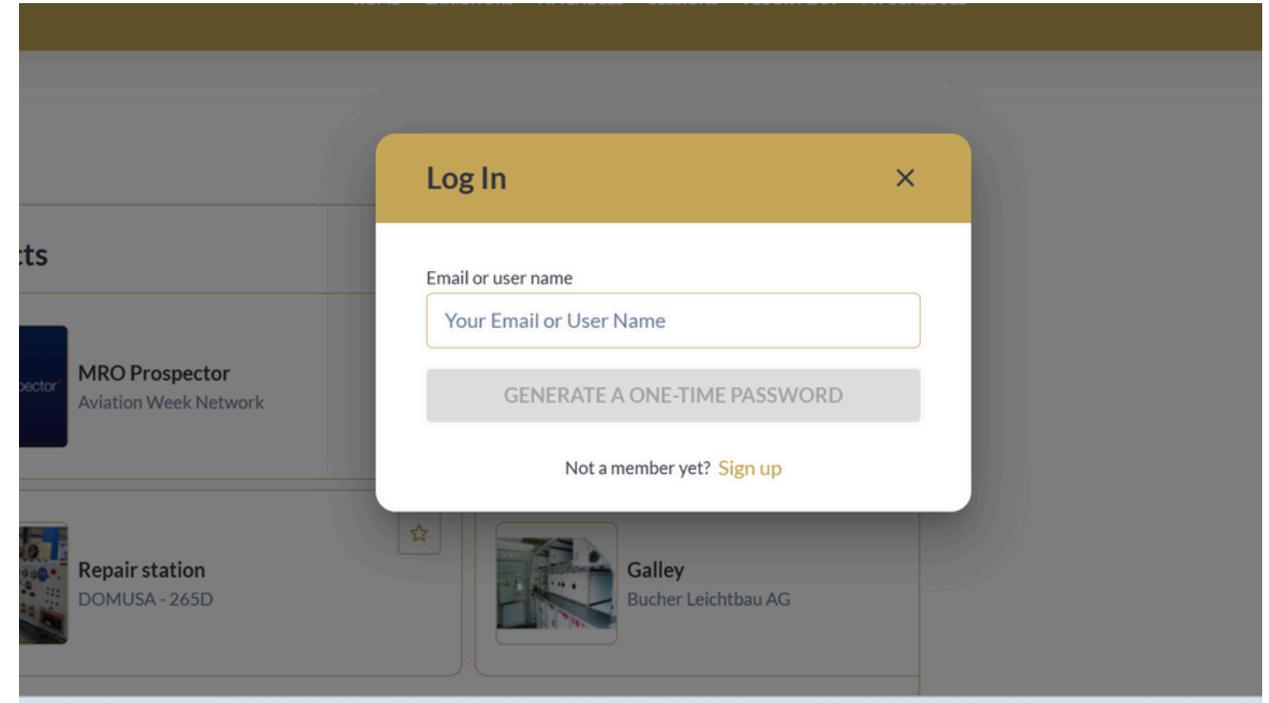
Look out for an email sent from:

[noreply@expoplatform.com](mailto:noreply@expoplatform.com)

- Visit [mromiddleeast.expoplatform.com](http://mromiddleeast.expoplatform.com)
- Enter your email associated with the event
- Request OTP - this will be valid for 10 minutes
- ***Do not close the window.*** Enter the passcode you receive on email

## Logging into the mobile app?

Please ensure you have updated to the latest version.



# Update Your Profile

An important first step is to ensure your profile is complete.

- Upload a photo – put a face to the name and stand out from the crowds onsite
- Check your information is still correct (pulled from the registration information provided)
- **Choose Interest Categories – this is a mandatory field** and helps give clarity to those looking to book a meeting with you
- **Remember to click the Save button before you leave the page**

Photo



Supported formats: PNG, JPG, JPEG  
Aspect Ratio 1:1

Company \*  
Aviation Week Network

Country \*  
United Kingdom

State/Region  
[Empty]

City  
London

Interest categories \*  
Media x

First Name \*  
Mark

Last Name \*  
Thomas

Job Title \*  
Marketing Manager

Email \*  
mark.thomasgb@informa.com

+ Add category

Cancel Save

# Find attendees

You can browse the entire list of attendees registered for the event. Use the filters or keyword search to find your prospects:

- Filter by Category, Country, Interest, Industry, Job Function, Job Level or Purchasing
- Is the list still too long? Add a keyword into the search at the top to narrow down further

SEARCH  
Aviation Week

**Filters** Reset all (2)

[Copy link to applied filters](#)

PARTICIPANT CATEGORIES ▼

COUNTRIES ▲

Search country

- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Thailand
- Trinidad and Tobago
- Tunisia
- Turkey
- United Arab Emirates
- United Kingdom
- United States
- United States Minor Outlying Islands
- Uruguay
- Uzbekistan

**ATTENDEES**

**Attendees**

YOUR FILTERS: Aviation Week × United Kingdom ×

 <p><b>Alison Weller</b> Sales Aviation Week Network</p> <p> </p>	 <p><b>Andy Webster</b> Sr Mgr, MRO &amp; Aerospac... Aviation Week Network</p> <p> </p>	 <p><b>Barbara Nichols</b> Content Marketing Mana... Aviation Week Network</p> <p> </p>	 <p><b>Craig Caffrey</b> Sr Aerospace Industry An... Aviation Week Network</p> <p> </p>
 <p><b>Dan Williams</b> Manager Fleets, Flight &amp; ... Aviation Week Network</p> <p> </p>	 <p><b>Darren Fearn</b> Sales Manager Aviation Week Network</p> <p></p>	 <p><b>Elena Williams Baxendale</b> Team Leader Aviation Week Network</p> <p> </p>	 <p><b>Gareth Baker</b> Sr Marketing Executive Aviation Week Network</p> <p> </p>
			

# Send a message

Send a message to an attendee to introduce yourself and qualify them as a lead before deciding on whether to send a meeting request

- Once a message is sent, the user will receive an email notifying them that they have been sent a message

The image shows a user profile for Matthew Simpson, Marketing Manager at Aviation Week Network. The profile includes a circular profile picture, a star icon, and buttons for 'Meet' and 'Message'. To the right, a 'Matchmaking Information' section displays fields for COMPANY (Aviation Week Network), COUNTRY (United Kingdom), FIRST NAME (Matthew), LAST NAME (Simpson), and JOB TITLE (Marketing Manager). Below the profile, event details are listed: April 18-20, 2023, Georgia World Congress, Hall B, 285 Andrew Young International Blvd NW, Atlanta, GA 30313, and the hashtag #MROAM for MRO Americas. On the right, a messaging window is open, showing a message from Matthew Simpson: 'Hi Matt, how are you?' sent at 10:48. The window has a header with the user's name and a close button, and a footer with a text input field and a send button.

**Matthew Simpson**  
Marketing Manager  
Aviation Week Network

**Matchmaking Information**

COMPANY Aviation Week Network	COUNTRY United Kingdom
FIRST NAME Matthew	LAST NAME Simpson
JOB TITLE Marketing Manager	

April 18-20, 2023  
Georgia World Congress, Hall B  
285 Andrew Young International Blvd NW  
Atlanta, GA 30313

#MROAM  
MRO Americas

Matthew Simpson  
OPEN IN MESSENGER

Today  
10:48 Hi Matt, how are you?

Enter the message

# Request a Meeting

Click the Meeting button on any attendee, exhibitor or product to request a meeting.

- Select the meeting attendees (if you are part of a team, you can add multiple participants from your side to attend)
- Choose a location– choose an exhibitor booth or **the App Meeting Lounge for a dedicated space, making it easier to find your prospects**
- Click Request Meeting to trigger an email and notification to the attendee.

**Meeting data**  
Please fill the meeting data to start request a meeting

Meeting data

OCT 22 **OCT 23** OCT 24 Additional Dates

Your meeting is from **11:30 to 12:00, 23 Oct**

[See my Schedule](#)

Event time  Your time  
Europe/Madrid  Europe/London

09:00	Not available	Not available	Not available	Not available
10:00	10:00 - 10:15	10:15 - 10:30	10:30 - 10:45	10:45 - 11:00
11:00	11:00 - 11:15	11:15 - 11:30	<b>11:30 - 11:45</b>	<b>11:45 - 12:00</b>
12:00	12:00 - 12:15	12:15 - 12:30	12:30 - 12:45	12:45 - 13:00
13:00	13:00 - 13:15	13:15 - 13:30	13:30 - 13:45	13:45 - 14:00
14:00	14:00 - 14:15	14:15 - 14:30	14:30 - 14:45	14:45 - 15:00
15:00	15:00 - 15:15	15:15 - 15:30	15:30 - 15:45	15:45 - 16:00
16:00	16:00 - 16:15	16:15 - 16:30	16:30 - 16:45	16:45 - 17:00
17:00	17:00 - 17:15	17:15 - 17:30		

Location \*  Duration

Other location \*

Select other location

**App Meeting Lounge - sponsored by Boeing**

Location TBD in meeting message

Type subject

Message \*

Media File

Supported formats: JPEG, JPG, PNG, DOC, DOCX

Book a meeting at the App Meeting Zone - dedicated space for app meetings

# Discover Exhibitors and Products

You can browse the full list of exhibitors or narrow down the list using the available filters or keyword searches

- Select the Products/Services you are looking for and/or the country of where the exhibitor is based
- Type a keyword in which searches through the company name and description to display the results
- “Premium Exhibitors” appear first, with the remaining exhibitors shown in alpha order

The screenshot displays a web interface for discovering exhibitors. At the top, there are navigation tabs: EXHIBITORS (selected), PRODUCTS, NEWS, and EVENTS (2). Below the navigation, there are filter tags: YOUR FILTERS: Ground Support Equipment x, United States x, EXHIBITOR x, and Airframes x. The main heading is EXHIBITORS, followed by a note: Sorted alphabetically, switch to "Recommended for You" to personalize this list with AI precision. A toggle switch for "Recommended for you" is visible on the right. The exhibitor cards are arranged in a grid. Each card features a logo, a location tag (e.g., HALL 3 | 1428), the exhibitor name, and their location. Each card also has a star icon in the top right corner and a calendar icon in the bottom right corner. The exhibitors shown are: AerSale (Miami, United States), AGSE-Westmont (Santa Fe Springs, United States), DCA Global Aviation (Deerfield Beach, United States), Hutchinson Aerospace (Burbank, United States), Kellstrom Aerospace Group (Davie, United States), and Pioneer Aero Supply (Chicago, United States).

# Add Sessions to Your Schedule

Take time to look through the agenda and add any that you would like to attend to your schedule.

This will help to plan your day onsite and act as a reminder for upcoming sessions alongside your booked meetings.

If you are unsure or wish to upgrade your ticket, contact [app@aviationweek.com](mailto:app@aviationweek.com)

SESSION **MRO Middle East** + MY SC



**MRO Forecast - Key Trends & Topics for the Region**

Engage with the key facts and figures on the in-service fleet, growth rates and projections for the region as global trends. What consolidation and changes to the MRO landscape can we expect in near and long term?

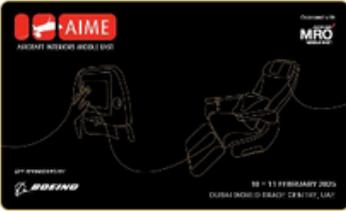
**SPEAKER (1)**

 **Daniel Williams**  
Senior Manager Fleet, Flight, Forecast Data, Aviation...

Monday, 10 Feb 2025  
10:40 - 11:10 | Asia/Dubai  
Session  
Go Live! Theater  
English

STARTS IN  
2 weeks 1 day 2 hours

SESSION **AIME** + MY SC



**AIME: Panel Discussion: What's the Future Landscape for Aircraft Interiors?**

The experts will share insights on the interplay of sustainability, technology, and geopolitical dynamics which driving innovation and transformation in the aircraft interiors market.

**SPEAKERS (3)**

 **Dr. Eng. Suaad Al Shamsi**  
1st UAE Female Aircraft Engineer, Women in Aviation

 **Andrew Tarry**  
Global Sales Director, Percival Aviation Ltd

+ 1 Speaker

Monday, 10 Feb 2025  
11:10 - 11:40 | Asia/Dubai  
Session

STARTS IN

# FAQs and Video Tutorials

If you need more help on the, visit the FAQ Page where there is more information as well as How To Videos for the key features and tasks on the platform.

[> Click here to view the FAQ Page](#)

If you still need help, please contact [app@aviationweek.com](mailto:app@aviationweek.com) and we will respond as soon as we can.

**Q. How do I use the Favourite function to group items only relevant to me?**

A. When browsing the event, you will come across exhibitors, attendees, products and sessions that are most relevant to you.

The best way to organise this important data all in one place is to use the favourite (the star icon). For sessions, click + My Schedule.

To view your favourites click on **Profile > Networking > Favourites**



**Q. How do I add products? (exhibitors only)**

A. Adding a product or service is a great way for exhibitors to increase your visibility on the app and attract visitors looking for something specific to network about, without having to find you by name in the exhibitor list. A standard



**Q. Why is the meeting button not available for everyone?**

A. On the desktop version, you can only send a meeting to an "active" participant (someone who has logged in and updated their mandatory fields). This means every meeting request is likely to be seen and responded to.

Make sure your own profile is complete by completing your Interest Categories to allow attendees to book a meeting with you!

