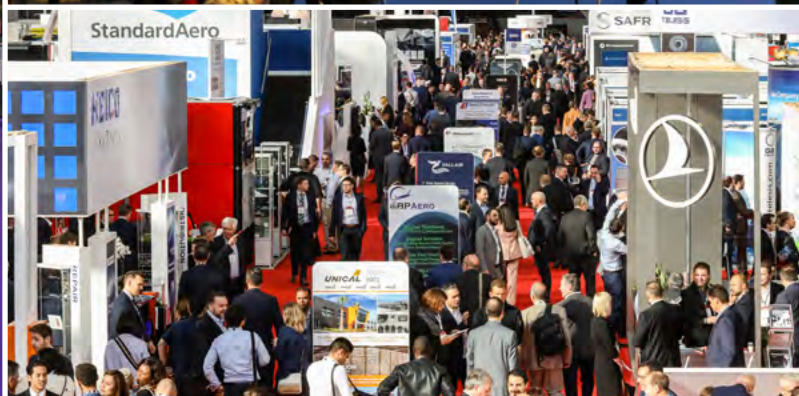




SPONSORSHIP **AVIATION WEEK** **MRO** PACKAGES 2023 EVENTS

Raise Brand Awareness • Generate Leads • Drive Booth Traffic • Grow Your Business





➤ Platinum \$34,850

- Prime booth location (cost of raw space 9sqm/10x10 deducted)
- 8 complimentary conference registrations (discounts also available on additional registrations)
- Opportunity to provide an Advisory Board or Task Force member (conference content recommendation)
- Opportunity to have a panel moderator on the conference agenda (subject to availability and approval by our conference producer)
- Opportunity to present a *Go Live! Theater* session (subject to availability and approval of content)
- Three survey questions on Slido (Q&A and polling platform during conference)
- Logo and link on the sponsor page on the event website
- Sponsor Slider on the event website (per category)
- Event Website Banner 300 x 250
- Impression package for retargeting web banners (25,000 impressions)
- Social media promotion through Aviation Week Network media channels
- Identified in The Wire (Aviation Week Network Event's email newsletter to the MRO industry)
- Company profile with 3 executive profiles (full page) in the digital Event Guide
- Full page advert in the digital Event Guide
- Logo to be featured on on-site Signage
- Full page advert in the digital Event Wrap Up Report
- Enhanced Listing in the digital Event Wrap Up Report
- Priority on reserving hotel rooms
- Priority on reserving a meeting room (subject to availability)



Gold \$18,695

- Access to a prime sponsor-only booth location. Usual booth costs apply.
- 4 complimentary conference registrations (discounts also available on additional registrations)
- Logo or survey question on Slido (Q&A and polling platform during conference)
- Logo and link on the sponsor page on the event website
- Sponsor Slider on the event website (per category)
- Impression package for retargeting web banners (15,000 impressions)
- Social media promotion through Aviation Week Network media channels
- Identified in The Wire (Aviation Week Network Event's email newsletter to the MRO industry)
- Company profile (half page) in the digital Event Guide
- Half page advert in the digital Event Guide
- Logo to be featured on on-site Signage
- Quarter page advert in the digital Event Wrap Up Report
- Enhanced Listing in the digital Event Wrap Up Report
- Priority on reserving hotel rooms
- Priority on reserving a meeting room (subject to availability)



⚡ Company Hosted Session \$27,000

- Exclusive sponsorship of a hosted conference session, included in the main conference program. Work with our conference producers to develop a session on a specific topic, providing credible and thought provoking content with expert speakers delivering insights and crucial information on the key issues facing the market. An excellent opportunity to connect your brand with thought leadership, position your company as a subject matter expert and engage with our audience through crafted content creation
- Hosted Session will be included in the registration options for all delegates
- Session hosted in a conference room with AV and set up included in the package cost
- 3 complimentary conference registrations (discounts also available on additional registrations)
- Sponsor name/logo on event website; on promotional materials and emails and on all marketing and communications associated with the session (subject to deadlines)
- Signage with sponsor name announcing session on-site
- Social media promotion through Aviation Week Network media channels
- Marketing of session via various sources

⚡ Product Briefing – 30 minutes \$14,550

- Sponsorship of a 30 minute session, open to all attendees, either located on the show floor or in a meeting room with branding on all marketing and communications associated with the session – you control the content and speakers under the guidance of our conference producer. AV and set up included in the package cost.
- Product Briefing will be included in the registration options for all delegates (if in a meeting room)
- Sponsor name/logo on event website; on promotional materials and emails (subject to deadlines)
- Signage with sponsor name announcing session on-site
- Social media promotion through Aviation Week Network media channels
- Marketing of session via various sources

It is recommended that the Sponsor greet guests and collects business cards for follow up.



✈ Go Live! Theater \$4,700 15-Minute Presentation

The *Go Live! Theater* area on the showfloor will allow all attendees visiting the tradeshow to take advantage of the free content taking place during exhibit hall hours. Take a slot here and showcase your company and services through a short demonstration, tech talk or industry case study, an excellent way to engage with our MRO audience and introduce your brand to attendees:

- Exclusive sponsorship of a 15 minute session in the *Go Live! Theater* on the show floor with branding on all marketing and communications associated with the session – you control the content and speakers under the guidance of our conference producer. AV and set up included in the package cost.
- Sponsor name/logo on event website; on promotional materials and emails (subject to deadlines)
- Signage with sponsor name announcing session on-site
- Social media promotion through Aviation Week Network media channels
- Marketing of session via various sources

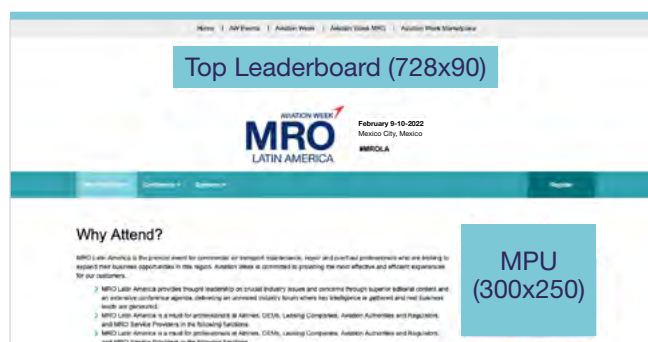
It is recommended that the Sponsor greet guests at the entrance and collects business cards for follow up.



Premiums

Description	MRO Americas	MRO Asia-Pacific	MRO Europe	MRO Middle East
Aisle Signs	\$9,850/5	n/a	\$4,700/2	n/a
Badges	\$17,700	\$6,750	\$11,950	\$6,750
Bags	\$26,000	\$10,400	\$16,650	\$10,400
Charging Station	\$6,750	\$6,750	\$6,750	\$6,750
Coffee Cups/Lids	\$5,725	\$3,650	\$5,725	n/a
Floor Plan Sponsor	\$6,250 ea.	\$6,250	\$6,250	\$6,250
Floor Stickers	\$6,750/5	\$6,750/5	\$6,750/5	\$6,750/5
Lanyards	\$20,850	\$7,250	\$13,000	\$7,250
Meter Board	\$6,250	\$6,250	\$6,250	n/a
Notebooks	\$28,600	\$7,275	\$15,600	\$7,250
Pens	\$15,050	\$7,275	\$11,450	\$7,250
Pocket Agenda	\$23,500	\$8,350	\$15,600	\$8,350
Registration Signage	\$6,250	\$6,250	\$6,250	n/a
Small Seating Lounge	\$6,750	Contact Rep	\$6,750	Contact Rep
Tower Board	\$7,800	\$7,800	\$7,800	n/a
VIP Registration	\$24,950	\$18,750	\$23,400	n/a
Wrap Up Report	Contact Rep	Contact Rep	Contact Rep	n/a

Additional venue items also available – contact your Rep for more details



Advertising – Digital Event Guide

Description	MRO Americas	MRO Asia-Pacific	MRO Europe	MRO Middle East
Back Cover (C4)	\$6,750	\$5,720	\$6,250	\$5,720
Inside Front Cover (C2)	\$6,500	\$5,200	\$5,950	\$5,200
Inside Back Cover (C3)	\$6,250	\$5,200	\$5,950	\$5,200
Full Page	\$5,720	\$4,680	\$5,200	\$4,680
Half Page	\$3,650	\$2,850	\$3,120	\$2,850
Additional Listing (per company)	\$415	\$415	\$415	\$415

NON-COMMISSIONABLE TO ADVERTISING AGENCIES. All ads in 4-Color

Website

Includes: MRO Americas, MRO Asia-Pacific, MRO BEER, MRO Europe, MRO Latin America, MRO Middle East

Ad Position	Description	Size	# of Spots	Cost
1	Top Leaderboard	728 x 90	5	\$7,800 (per event)
2	Banner 1	300 x 250	5	\$4,680 (per event)

GIF, Animated GIF, PNG, JPEG, HTML, Flash, Rich Media, 3rd Party Tag. Max Size 40k

Event website banners will generate targeted exposure:

- Reach all of the show's attendees including YOUR customers when they visit the event website
- Specifically target global aviation executives who are interested in the MRO Events
- Confirm that your messages are seen by the most relevant audiences
- Offer high-impact opportunities to leverage word-of-mouth marketing and generate buzz about your company.



Wrap-Up Report – Digital

MRO Americas • MRO Asia-Pacific • MRO Europe

- The Wrap Up Report is distributed to all registered attendees as well as being available to website visitors as a free download
- Provides huge reach for your brand and is a fantastic reference point for all MRO and aerospace professionals wanting to connect with the market
- Unique opportunity to extend your message beyond the event and reach a wider audience
- Reach all of the show's attendees including YOUR customers when they visit the event website

Advertorial Features

Double Page Spread	\$5,720
Full Page	\$3,350

Display Advertising (max 7)

Full Page	\$1,975
Quarter Page	\$ 675

Enhanced Listing	\$ 335
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Contact

To sponsor or exhibit, please contact your account representative:

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2023 MRO Events

MRO Middle East February 28 - March 1, Dubai, UAE

MRO Americas April 18-20, Atlanta, GA, USA

MRO Asia-Pacific September, Singapore

MRO Europe October 17-19, Amsterdam, The Netherlands

For information about our regional MRO conferences and other events visit:
events.aviationweek.com

Contract Event/Item: _____

Company Name: _____
(as it will appear in print)

Marketing Contact: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*
<https://events.aviationweek.com/en/exhibitor.html>

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: \$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____